



# SoftMart/TechMart 2006 Business Matching

25 - 28 October 2006

HoChiminh City, Vietnam

# The Event

- The most important Technology and Software event in the ASEAN in 2006.
- Held in conjunction with the Technology and Software Leaders' hosted by The Science Department of Hochiminh City.
- A unique opportunity to reach out to the ICT and business leaders of the Asia Pacific.
- Dialogue and networking at the highest level - participation by Leadership of HCM City, Ministerial levels is anticipated at this event.

# The Host Country: Vietnam



- One of the fastest growing economies in the world.
- Opening up of its markets seeking FDI with strong government commitment to improve investment environment, legal system and investment policy to ensure greater transparency, openness and compatibility with international standards.
- 13<sup>th</sup> largest population in the world with 84 million with a median age of 26 years.
- Annual GDP growth of more than 7% .

# **FREE BUSINESS MATCHING WITH INTERNATIONAL AND DOMESTIC BUSINESSES**

# Benefits of *International Businesses*



## Key Benefits:

- Opportunity to find suitable domestic partners
- Arrangement of one by one meetings with potential Vietnamese partners
- Information on current market conditions in Vietnam for your industry
- Up to date regulations for your product in Vietnam
- Exhibition tour to network and learn other companies business.
- Showing your presence in our acknowledgement board and marketing collateral before and during the exhibition
- Free attend on Softmart and Techmart conference
- Invitation to networking lunch
- Free translator

# Further Information



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